



CALENDAR

EVENT'S NAME	DATE	LOCATION
Milano Cortina Winter Olympics	Feb 6 – Feb 22, 2026	Italy (Multiple Cities)
Super Bowl LX	Feb 8, 2026	Santa Clara, CA
NBA All-Star Weekend	Feb 13 – Feb 15, 2026	Inglewood, CA
Daytona 500	Feb 15, 2026	Daytona Beach, FL
Formula 1 Australian Grand Prix	Mar 6 – Mar 8, 2026	Melbourne, Australia
THE PLAYERS Championship	Mar 10 – Mar 15, 2026	Ponte Vedra Beach, FL
SXSW Festival	Mar 12 – Mar 18, 2026	Austin, TX
Miami Open (Tennis)	Mar 15 – Mar 29, 2026	Miami Gardens, FL
MLB Opening Day	Mar 26, 2026	Leaguewide (USA)
NCAA Women's Final Four	Apr 3 & Apr 5, 2026	Phoenix, AZ
NCAA Men's Final Four	Apr 4 & Apr 6, 2026	Indianapolis, IN
The Masters	Apr 9 – Apr 12, 2026	Augusta, GA
Coachella Music Festival	Apr 10 – Apr 12 & Apr 17 – Apr 19, 2026	Indio, CA
Boston Marathon	Apr 20, 2026	Boston, MA
Formula 1 Miami Grand Prix	May 1– May 3, 2026	Miami, FL
Kentucky Derby	May 2, 2026	Louisville, KY
PGA Championship	May 11 – May 17, 2026	Newtown Square, PA
Indianapolis 500	May 24, 2026	Indianapolis, IN
UEFA Champions League Final	May 30, 2026	Budapest, Hungary
Monaco Grand Prix	Jun 5 – Jun 7, 2026	Monaco
FIFA World Cup 2026	Jun 11 – Jul 19, 2026	USA / Canada / Mexico
U.S. Open Golf Championship	Jun 18 – Jun 21, 2026	Southampton, NY
CMA Music Festival	Jun 4 – Jun 7, 2026 (TBD)	Nashville, TN
Stanley Cup Final	Jun 10 – Jun 18, 2026 (TBD)	TBD
MLB All-Star Game	Jul 14, 2026	Philadelphia, PA
Wimbledon Championships	Late Jun – Early Jul 2026	London, UK
U.S. Open Tennis Championships	Late Aug – Sep 2026	New York, NY
Lollapalooza	Aug 6 – Aug 9, 2026 (TBD)	Chicago, IL
Ryder Cup	Sep 25 – Sep 27, 2026 (TBD)	Adare Manor, Ireland
Oktoberfest	Late Sep – Early Oct 2026	Munich, Germany
Formula 1 United States Grand Prix	Oct 23 – Oct 25, 2026 (TBD)	Austin, TX
MLB World Series	Oct 23 – Oct 31, 2026 (TBD)	TBD
Formula 1 Las Vegas Grand Prix	Nov 19 – Nov 21, 2026	Las Vegas, NV
Breeders' Cup	Nov 6 – Nov 7, 2026 (TBD)	TBD
Art Basel Miami Beach	Dec 3 – Dec 6, 2026 (TBD)	Miami Beach, FL
College Football Playoff Semifinals	Late Dec 2026	Multiple Cities
Australian Open	Jan 18 – Jan 31, 2027 (TBD)	Melbourne, Australia
College Football Playoff National Championship	Jan 11, 2027 (TBD)	TBD
Super Bowl LXI	Feb 14, 2027	Inglewood, CA
Daytona 500	Feb 2027 (TBD)	Daytona Beach, FL
NCAA Women's Final Four	Apr 2 & Apr 4, 2027	Columbus, OH
NCAA Men's Final Four	Apr 3 & Apr 5, 2027	Detroit, MI
The Masters	Apr 8 – Apr 11, 2027	Augusta, GA
Kentucky Derby	May 1, 2027	Louisville, KY
U.S. Open Golf Championship	Jun 17 – Jun 20, 2027	Pebble Beach, CA